



CHIEF EXECUTIVE OFFICER'S REPORT

REVIEW OF THE 3RD QUARTER, FY 2012-2013

A REVIEW OF THE LIBRARY'S FINANCES

For the nine month period ending 3/31/2013, we have expended and encumbered a total of \$7,005,467 which represents 66.9% of the total budget of \$10,474,299. The Library has also collected 75% of revenue owed from the City of Harford and 52.4% of revenue for the Special Funds account.

	Revised Budget	YTD Revenue	YTD Expense	Encumbrance	Available Budget	PCT Used
2012 (Operating Funds)	8,215,000.00	(6,161,249.97)	5,821,982.90	0.00	2,393,017.10	70.9%
2014 (Special Funds)	2,259,299.00	(1,252,277.36)	949,981.33	233,502.63	1,075,814.69	52.4%
Total	10,474,299.00	(7,413,527.33)	6,771,964.23	233,502.63	3,468,831.79	66.9%

LIBRARY AND PUBLIC SERVICES

Public Services

This quarter marked the beginning of a newly-structured department, a fresh look at the services we provide to our wide range of customers and how we will move forward as a public services team. We engaged staff through meetings held downtown and at several branches, where everyone participated in open discussions concerning collections, staffing, communication and library policies and procedures. These meetings raised many questions, generated more ideas, and reinforced our commitment to unify our services – adult and youth, downtown and branches – and move forward with renewed energy as we continue to deliver quality customer service.

Readers Services

Collections

Despite several storm closings, library activity increased last quarter over the same period last year. Circulation increased (+5%) overall, and in-house use of our books and magazines rose (+20%). While customers are reading more inside our facilities, the majority of items (59%) that are checked out are DVDs, CDs and audio books. The most

popular titles circulated over this period reflect the pattern that we have seen over the past two years: urban fiction books comprise half of the top 10 titles circulated; five titles written by the prolific James Patterson filled in the list, followed closely by other popular authors John Grisham and David Baldacci.

This quarter the library added *IndieFlix*, a new streaming independent movie service, to its growing e-resources collection, and may soon be able to offer additional digital resources as this market continues to expand. The issue of eBook unavailability for libraries remains unresolved, but there are indications that some publishers are loosening restrictions on popular titles; pricing is still a major concern, however, with most titles priced four to five times higher than print editions. Staff understands the need to better promote our digital media and online databases, so we soon re-institute staff lanyards that promote these services, expecting that this will help engage customer conversation that will lead to higher usage.

Branches

During the past quarter the Albany Branch continued to remain busy. With a continued increase in both adult and children, the staff has done a remarkable job of providing superior customer service. In addition to providing services, a main focus was building new partnerships while strengthening existing ones. This work has increased programming and community meeting attendance as well as usage of the community room space. We have utilized the community room during the hours of 3:00pm-5:00pm solely for the purposes of after school homework help, which averages 35 children a day, and programming from our youth services department.

The adult customer base has continued to utilize the library more effectively as they are informed about the many services that Hartford Public Library provides. We have taken into account some of the suggestions received by many of our customers as well as having staff discussions about creative ideas of utilizing space. We have seen an increase in computer usage and circulation transactions as well as branch attendance.

The Albany library participated in the panel interview for the Hartford Study visit by the Urban Land Instituted by the Rose Fellowship. This was a city wide study that brought

together various representatives throughout the city of Hartford to discuss future strategies to help develop sustainability in the North Albany neighborhood.

We have partnered with the Christian Activity Council to do an essay writing contest and an adult film series. We have partnered with the University of Hartford to present financial aid workshops throughout the city, and are also in talks with University of Connecticut about bringing programming to our community.

The staff at the Albany branch continues to provide great services and has been successful in attracting additional community groups, surrounding educational institutions, and civic organizations to engage in more library lead initiatives.

Barbour

Barbour continued on-demand computer literacy, job, career, and adult education classes. These classes are taught by the branch manager and they draw an audience of older working adults who urgently need to reduce their “digital fear” in order to stay current with technology. Participants are assisted with basic mouse and Internet skills, while assessing the Harford Adult Education online GED course.

The branch received a smart television from an anonymous donor. The donation was coordinated by Deacon Miller, Director of the Archdiocese of Hartford for Black Catholics. His request was a good faith effort to assist the Barbour branch in some of the services they provide in the neighborhood. The television is used for the monthly family film programs, library instruction as well as advertising library programs. Discussions are underway on creating ways of using this generous gift in the future.

The youth librarian has established a quiet place for to conduct Homework Club. In addition to the help provided to students, enrichment sessions are also incorporated at the end of the day. Outreach efforts have proven successful in early childhood centers we offer literacy programs that spearheaded by the library’s Youth department. Mount Olive Kindergarten, Clark School, Waverly Early Learning Center, CRT Heritage Child Development Center and the T.D. Ritter Child Care Center are partners which received literacy services this quarter.

Blue Hills

Staff is working with residents from the Blue Hills Rehabilitation Center as they are starting to frequent the library now. We will begin Outreach services to the Center in April to assess the best use of services to the residents.

We have been in communication with Riccardo Herrera from Ascend Mentoring. We are hoping to build a partnership to provide services to families of incarcerated men and women. We anticipate helping them with homework, computer literacy, college and job applications for the adults as well story times and literacy for the children.

We are continually promoting all of our free online courses to customers. Many patrons want to build their skills and take advantage of Universal Class. Now that spring is approaching we are receiving an increase in customer requests for computer classes. Our most successful youth program of the quarter was "Spa Day". We displayed numerous titles related to skin care, healthy living, and homemade beauty products. Everyone made products to take home, had their nails done, and enjoyed a soothing cucumber eye treatment while listening to relaxing music.

We are pleased that additional shelving has been installed at this location which allowed for the expansion of the collection. We are in the process of rearranging the children's area to accommodate the increase in students we have for homework club.

The Pharos automated system has been installed and the transition went smoothly. We will be receiving additional computers for the youth section which will allow us to separate the children section from the adults. This will be a huge improvement for the layout of the branch and much welcomed by adults.

The atmosphere at the Blue Hills Branch has improved greatly and is even more of a meeting location. We have seen more members of the community coming to the branch, utilizing services as well as using the library as a community center. Some community agencies have asked if they can hold meetings at Blue Hills in the mornings since the library branch is closed. We can see that the services that we provide are being well received more and more from our customers.

Camp Field

The third quarter of the fiscal year included various programs for adults and youth. One-on-one basic computer instruction in English and Spanish, by appointment and on an as-needed basis, averaged six customers per month, with the greatest need for support in job and career related computer functions, particularly for middle-aged customers re-entering the job force. Two community workshops were held during the third quarter: International Scarf Tying on January 31 and Valentine Sachet Stitchery on February 6.

The Camp Field Branch continued to maintain its partnerships with Southend NRZ, MARG Board and NRZ, Dwight and Bellizzi School of Asian Studies, and CRT Douglas Street—with the addition of Capitol Workforce Partners job shadowing program in January.

Youth Services conducted daily activities including Homework Help and after-school enrichment. Homework Club, held Monday through Thursday, saw a decrease in students compared to the previous two quarters but held steady compared to the same quarter in the previous fiscal year (2011-12). More frequent severe weather conditions may account for this decline in addition to changing student demographics, i.e. families moving out of neighborhood, students attending schools in different neighborhoods and attending afterschool programs on school sites. After-school enrichment included sharing seasonal books, followed by arts and crafts activities, such as Dr. Martin Luther King, Jr. word puzzles and activities that capture the true meaning of freedom and equality. Holiday activities included the creation of Valentine's Day cards, St. Patrick's Day 3-D shamrocks, and the construction of a village to re-create an Easter candy hunt as it related to a story that was read aloud.

Dwight

ESOL Class registration began on Tuesday, February 19. The English classes are for Parkville residents only. Patrons will need to show proof that they reside or are employed in the Parkville Neighborhood in order to register. Classes are scheduled to begin in April.

Computer classes for beginners scheduled by appointment only have been taking place at Dwight. Classes offering and introduction to library resources such as Overdrive and Mavis Beacon are being introduced to our customers.

Dwight has made its mark on the Parkville community, and on January 31st the branch collaborated with the Parkville Community School to present Family Literacy Night. Over 200 adults and youth received library information and tours of the new facility.

In the mornings we have story time with centers from the neighborhood: CRT, Our Lady of Fatima, and Pequenin daycare center. Monday thru Thursday we provide Homework Help and on Friday we offer "Fun Fridays" which include watching movies on the Smart Board, craft activities and providing healthy snacks.

Goodwin

We have collaborated with Avery Heights to provide a monthly book discussion for its residents. Nilda Rivera, Bilingual Community Advocate for the Connecticut Women's Education and Legal Fund, has been able to establish a presence in the Southwest section of Hartford and assist neighborhood residents with legal information and referrals and has been coming to the branch on Tuesday evenings. Multiple displays of books, for Black History Month, Civil War Anniversary, and Women's History Month, have inspired customers to borrow materials outside their usual reading interests.

In January, we had 22 youth programs with a total of 445 participants. 22 teens participated and interacted during gaming activities. We had 163 kids participate in 12 story hours with preschool activities in the library and outreach to schools. 60 kids and 8 adults participated in the AWE listen and learn station throughout the month of January. 'Winter Reading Fun, Chill Out' encouraged parents and kids to choose books with the help of staff. 48 kids participated in the home work club. Low number was due to the difficult winter weather.

In February the branch offered 39 youth programs and 9 story hours celebrating African American History. Related materials were on high demand as the display of prominent African Americans was an encouragement for parents and kids to choose books. Patrons were treated to African American documentaries on Martin Luther King JR, Black Entertainment, Du Bois and Langston Hughes.

In March, Dr. Seuss books were in high demand in response to “Read Across America” in celebration of the author’s birthday. Children participated in the homework club throughout the library with tutors and siblings. The Goodwin Branch continues partnership with signed interagency collaboration letters with the following schools: Batcheldar, Kennelly, Moylan, Trinity Early Learning Center, Southside Early Learning Center, Elkey and Hyland Park Early Learning Centers.

The entire staff of the Goodwin Branch has worked with a great amount of teamwork to continue to provide exceptional service.

Mark Twain

The Mark Twain Branch had a very busy quarter with programming and outreach. The branch offered a free Basic English class, hosted local Hartford author Pamela Hawkins, who led a discussion about her novel “The Remnants of God”, and for Black History Month, we read excerpts from *The Immortal Life of Henrietta Lacks*. In addition, we celebrated “Women’s History Month” with moving screenings and hosted a program with Residential Mortgage Services, which informed customers of opportunities to avoid foreclosure, steps to refinance and purchase property. The response to the information was positive and we will reschedule additional programs in the future.

We have connected with the management of M.D. Fox Senior Residential and their staff has expressed an interest in literary services for their residents. The Hartford High Athletic Department has also expressed an interest in having regularly scheduled tutoring sessions for the basketball and football teams.

There were several book displays during the quarter to reflect the monthly theme. The displays generated interest and conversations which prompted customers to check out.

Park

Staff outreach and collaborative efforts with community agencies, schools, NRZ’s and service providers has more than doubled over last year, firmly establishing the branch as a go to location for information and a wide array of services.

Our adult ESL self-study, computer classes and knitting classes have been successfully established with consistent participation by the community. The women from the knitting group will begin to sell their products at the Billings Forge Farmers market. We have been offering morning workshops for new arrivals in the neighborhood and the success in the attendance is due to word of mouth and the need in the community that the information being offered fills.

Our Homework club continues to provide academic and literacy assistance to children. Trinity College students come in once each week to assist with the afterschool homework club and arts and craft activities. The youth librarian continues to provide outreach to Maria Sanchez and Burns schools, bringing our library services to numerous classrooms along with the local daycare centers, Mitchell House and Little Angel Early Learning Center.

We assisted families in completing the RSCO application, informing them of their school choices and the lottery process. Parents who come in with their children after school for homework assistance are in the habit of requesting the use of laptops to practice their English using Lexia learning instruction while their children are being helped with their assignments. The flexibility of having laptops allows for the space to be used productively.

Ropkins

A big change at Ropkins Branch this quarter was the installation of a sign over the door, giving more visibility to our location at Sand School. New customers have come in to the branch and said that they had not known that a public library existed in this location.

The branch hosts a monthly women's support group, "One Woman Many Faces," which offers a positive approach to some of the challenges women face while attempting to give their best to all of the roles women play in their lives. We are starting to see an increase in attendance and continued requests for more programs relating to women and families in this neighborhood.

We have been successful in recognizing monthly themes such as Chinese New Year, Black History Month, and Women's History Month, by posting pictures and displaying

books on the subjects throughout the branch. We used multicultural themes to address issues regarding children's information needs on bullying, career choices, being healthy and the importance of learning how to be successful in life. Staff was successful introducing some of these themes to daycare providers who incorporated them into their individual center curriculums. Adult customers enjoyed the weekly 'Guess Who?' trivia during Black History Month. We awarded prizes each Friday and plan to continue with educational game programs in months to come.

Youth and Family Services

The Youth Department continues to develop relationships with area organizations. The department has pursued several initiatives with the Hartford Public Schools, and is pleased with the growing relationship between the two organizations. A school/library partnership, with the mission to align resources and staff, began cooperative planning with many school leaders, and is yielding great results in summer reading programming. All branches have pursued collaborations with local schools and neighborhood centers. The branches have revised regular programming, with most programs aligning with the public school's core curriculum standards. The Downtown branch has welcomed students from Betances, with 85 students attending tours, information literacy programs, and scavenger hunts. Forty families downtown also celebrated Black History Month with poetry, music, and art, and craft activities facilitated by teen leaders.

A few highlights of other branches indicate the high level of programming. Albany branch featured "Peepapalooza," where children created literary scenes from books such as *Harry Potter*, *The Cat in the Hat*, and *Twilight*, using peeps and craft materials. Blue Hills served 165 youth and 287 adults through Read Across Hartford programming in honor of Dr. Seuss, and a large group of families enjoyed a relaxing Spa Day, which included manicures, facials, a lip gloss-making workshop, and cucumber eye treatment (facial science!). The Dwight branch collaborated with the Parkville Community School for Family Literacy Night, with over 210 individuals taking library tours and learning library resources. At the Mark Twain branch, teens have been treated to a popular Manga Club where youth learn about Asian cultures through food, music, videos, and books, and collaborate on a blog. Twain teens also explore technology, working with TED talks, Google + Hangout, Code Academy, Google Art Project, Google Drive, Khan Academy, Beat Lab, Scratch, and Audacity. Youth staff was proud to send dozens of

paper snowflakes to the children of Newtown after the Newtown tragedy, and used the opportunity to express their concerns about violence in their schools and their wishes for peace. Overall, each of the branches has committed to pursuing core curriculum standards in their programming.

Under the direction of the youth service director several programs and grants have been launched in order to enhance youth offerings. The summer reading program will be expanded once again by working with Hartford Public Schools and several other organizations. The schools have committed to registering children during the school year, in an effort called the Hartford Public Library Learning Continuum, which will hopefully be supported by a parent engagement grant that is pending with IMLS. In addition, funds from the Hartford Foundation for Public Giving will provide funds for a new Child Care Summer Reading Program, yielding a self-paced reading game that builds a positive relationship between licensed and unlicensed daycares and the library. This program will help those children who are often most disenfranchised from library programs. The City of Hartford and the Hartford Foundation will also fund a Summer Support Program that links over 60 agencies that supply summer camps with literacy resources, trainings, and incentives. Additional outstanding applications to support summer reading include those submitted to Lincoln Foundation, XL Insurance, Graustein, and New Alliance. In addition, for the second year in a row, we were awarded a grant from the Association for Library Services to Children. Additional grants have been pursued with Travelers, Bank of America, Pitney-Bowes, and Wells Fargo, to support teen leaders, and with the Gladys Brooks Foundation in support of YOUMedia.. Several staff have completed training in the Triple P Positive Parenting Program and the Learning Dynamics leadership program. In addition, the youth services manager concluded a “Mind in the Making” training, learning how to facilitate programs where parents discover new life and learning skills to assist their children. The youth department has implemented a successful Choice support program with assistance from Ann Gaulin, from the Connecticut Department of Education, and Lourdes Fonseca, from Achieve Hartford. Residents received immediate updates on school listings and zone changes.

ADULT LEARNERS

Citizenship Education

On March 30 we completed the sixth quarter of the USCIS funded Citizenship Education grant; and we continue to exceed the anticipated outcomes – 41 students were naturalized this quarter, we had projected 20. The goal for **new** student class enrollment was 65 and we enrolled 124. Once again we owe the success of several of our newly naturalized citizens to the intensive one-on-one tutoring and mock interviews provided by our volunteer Citizenship Guides after class hours.

This quarter we were able to for the first time over the course of the project get the Citizenship Program well off the ground in the Albany neighborhood. The recruitment of Urania Petit, to teach Citizenship Classes at the Albany neighborhood has demonstrated success on both student recruitment and retention. The class which re-opened in February immediately enrolled 26 students. As a resident of the neighborhood, with strong community connectedness, and as a naturalized U.S. citizen (born in St Lucia) Urania can both relate to the students and instill in them the value of Citizenship. For instance, we have observed a number of Rastafarians in the class that would not otherwise attend because of a distrust of government. Urania has been able to cultivate their trust in her and the system.

ESOL Classes at Dwight

The CDBG funded ESOL classes at Dwight scheduled to begin in January was moved to the end of February due to inclement weather conditions. The program after a slow start is beginning to build momentum. Currently 25 students are enrolled in the beginner level held in the Parkville Community Center, and 10 in the intermediate level held in the Library. Both locations are now equipped with smart technologies.

Immigrant Civic engagement Project (IMLS)

In February, IMLS Project Staff (H. Naficy, N. Caddigan, and R. Frieder) and CEO Matt Poland traveled to Kansas City, Kansas (KCK) to disseminate information about immigrant integration and the role of public libraries at a symposium coordinated and hosted by the KCK Public Library. KCK was selected as one of the sites to visit due to its similar demographics with Hartford. Seventy-five people attended and represented

library staff, along with city employees, and NGOs. Attendees responded very enthusiastically to the project and expressed a strong interest in deploying some of the strategies in KC. There was a keen interest on part of the school representatives hardly surprising since KCK Library is governed by the School Board. The library director, Carol Levers, too readily embraced the project, she is herself an immigrant from South Africa, and started her career at the Library as a volunteer. Taking advantage of the proximity to Missouri HPL staff also visited the impressive Kansas City Missouri Public Library where we were greeted by the Library Director and we received a guided tour.

In March, Homa Naficy was a guest speaker at the WebWise 2013 Conference in Baltimore, MD. Her presentation, “Building Social Relationships and Bridging Social Capital: an Inclusive Approach to Immigrant Civic Engagement with Libraries Demonstration Project” illustrated how libraries can be integral in involving the receiving community in immigrant civic engagement. A live demonstration was given on the Cultural Navigator online tutorial (which trains volunteers on how to work with immigrants.) Though many libraries have a great history of volunteerism through literacy volunteers and other services, most don’t have programs that specifically serve immigrants; this was an area of concern for many program participants were very interested in finding ways to better serve the needs of the immigrants of their communities.

Promoting Immigrant Cultures

A couple of cultural events were commemorated this quarter at the Library. In January the Karen celebrated their New Year; over 150 people attended. The celebration included traditional food, dance and music performances. The following month commemorated the Dominican Republic’s Independence Day with similar traditional activities. And, in March, an exhibit symbolizing the Iranian and Afghani New Year was on display. By approaching the Library to host these events, demonstrates that these populations have established a comfort and trust level with us as a neutral setting and as a center best positioned to celebrate and show case their heritage with the broader community.

CULTURAL AFFAIRS AND PUBLIC PROGRAMMING

In March 2013, the last month of the third quarter, Hartford Public Library created three distinct departments: the Cultural Affairs and Public Programming Department, the Adult Learners Department and the Public Services Department.

This report will reflect third quarter activities for the library's Cultural Affairs and Public Programming Department and will include the Hartford History Center and Community Development & Civic Engagement.

Public Programming

The Public Programming Department produced three strong programs this quarter: "I Like Big Books" with Ross Martin on Feb. 26; "Pitchapalooza," on March 2, a national program that included local judges Colin McEnroe and Bessy Reyna; and, a film and moderated discussion on political activist Shirley Chisholm on March 27. Artists Linn Bae, Lindsey Frye and Nan Runde showcased their own distinct styles in the 3rd quarter ArtWalk exhibition "Three Women: Visions in Contrast." Jazz continued to dominate the programming calendar with powerful performances every Sunday the library was open in the third quarter. Audiences numbered well over 150 for each performance and the library played host to such notable jazz musicians as: Saskia Laroo, Warren Bryd, Ed Fast, Nicki Mathis, Mark Dover, Jeff Wiselberg and Earl MasDonald.

Sixty-four community groups and/or for profit entities reserved a room or rooms in the downtown branch of the Hartford Public Library in the 3rd quarter for a total revenue of \$995.00. To date, the room reservation policy and procedures established in the first quarter of this fiscal year has produced \$8,588.00 in revenue.

Hartford History Center

The Hartford History Center continued to focus on its three grant-funded projects - "Hartford, the Making of a City, 1900-1930," a project funded by the Greater Hartford Arts Council that includes the digitization of more than 1,000 glass plate negatives of Hartford streets at the turn of the 20th century; the Institute of Museum and Library Services (IMLS) "Sparks! Ignition" grant-funded project to create an electronic field guide to Keney Park; and "Digitization 101," the development of a program that will help

libraries and cultural and heritage organizations around the state to better understand best practices related to the creation, management and preservation of digital objects. This pilot program is grant-funded by the Connecticut State Library's LSTA (Library Services and Technology Act) program.

Among Hartford History Center public programming this quarter was an exploration of the work of Frederick Douglass, facilitated by Stan Simpson of Fox CT, and "Ghost Ships: Connecticut, the Slave Trade & Human Memory," an author talk with Anne Farrow. Hartford History Center exhibits up during this third quarter include: "Mulberry Street – Seasons in the Snow"; "Street Level – A Stroll through Hartford's Past, 1900-1930"; and "History in a Heart," a display of antique Valentines collected by Hartford Public Library's first chief librarian Caroline M. Hewins. This exhibition, taken down in early March, can be viewed online on Connecticut Humanities' online portal connecticuthistory.org. The Center worked in partnership with the Jewish Historical Society of Greater Hartford to create "The Downtown Hartford Experience 1930's – 1960's" that was on display at the Jewish Historical Society through March 2013.

Community Development and Civic Services

Development of the Center for Civic Engagement (CCE) progressed in the 3rd Quarter. The CCE includes several interrelated components: *HartfordInfo.org*, *Hartford Matters* (public programs on community issues), *Hartford Votes*, *Hartford Listens* (structured, facilitated community dialogues), and *Hartford Acts* (partnerships and community compacts to move forward the action agendas developed in Hartford Listens).

During the 3rd quarter the Library made progress in launching the Community Information Hub project, for which we received a grant from the Hartford Foundation for Public Giving to work in partnership with the Foundation, CT Mirror, and WNPR. The project includes activities that will intersect with each component of the CCE. The Library's particular focus will be on activities that will form part of the *Hartford Listens* and *Hartford Acts* initiatives. As part of the project the Library posted a full time Community Dialogue Coordinator. Interviews were conducted and Patricia Barrett was hired on March 18. The first community dialogue is being planned for May or June. Monthly planning meetings including all project partners continued during the 3rd quarter.

Implementation of the Latino Voter Engagement project continued in the 3rd quarter within the *Hartford Votes* initiative of the CCE. Work continued on building relationships with Latino organizations. Planning was begun for offering civics classes to Hartford high school students. Work began on two publications: a Citizens Guide and a Voter's Guide to the Board of Education election to be held in November 2013. On March 20 the Hartford Votes Coalition presented the program *Well Behaved Women Seldom Make History* in celebration of women's history month. The program featured female elected officials.

Work continued during the 3rd quarter on implementing the IMLS-funded project on immigrant civic engagement, particularly on activities that are part of the *Hartford Listens* and *Hartford Acts* initiatives within the CCE. The project includes two community dialogues. The first dialogue, *Creating a Vibrant Hartford: Adult Learning as a Pathway to Change*, is now well into the action phase. Two action groups are still going strong. One group is working on establishing a Time Bank in Hartford. Another group is working on bringing the Learner Web to Hartford. For the second dialogue we are employing a neighborhood-based approach as a way to draw in more grassroots Hartford immigrants. We are focusing on the Asylum Hill neighborhood due to its diverse population and because the Library has strong relationships with community organizations in the area. A series of planning meetings have been held since June. Planning continued in the 3rd quarter for a community dialogue in May.

HartfordInfo.org, another component of the CCE, continues to receive approximately 5,000 visits per month. Among the documents added to the site recently were: The Burden of Asthma in Connecticut; The Quest for Cost-Efficient Local Government in New England: What Role for Regional Consolidation?; Mayor Segarra's State of the City 2013 speech; and City of Hartford, Department of Development Services, Project Updates. During the 3rd quarter a \$500 sponsorship of an issue of the *HartfordInfo.org* newsletter was purchased by MetroHartford Alliance. In addition, an advertisement was placed on the *HartfordInfo.org* home page for \$300 by Achieve Hartford.

Three other public programs were held in the 3rd quarter:

On January 9 an update meeting on the iQuilt project was held. On March 6, an Understanding City Services program was held featuring the Department of Public

Works. On March 14 a program on the City budget was conducted. The latter two programs were offered in collaboration with Hartford 2000.

DEVELOPMENT

Grants Status

Pending — Eleven grant applications with a total request of \$231,918 are pending approval. A letter of intent was submitted to the Gladys Brooks Foundation for YOUmedia with a \$99,776 ask. Several applications were submitted for summer learning initiatives to Institute of Museum and Library Services planning grant (\$47,540); Lincoln Financial (\$20,000); City of Hartford (\$7,000); Hartford Foundation for Public Giving (\$7,000).

Two grants for \$7,500 each were submitted to Sovereign Bank and TD Bank to support the Library's math tutoring programs. Wells Fargo (\$15,251) to fund ten teen leaders for the summer months.

Received — The Library received notification of seven awards totaling \$59,250 from January 1 through March 31. Hartford Foundation for Public Giving (\$34,000) to further develop the YOUmedia project through a combination of consulting services and site visits to three digital teen labs; Fund for Greater Hartford (\$7,500) in support of YOUmedia; NewAlliance Foundation (\$5,000), ALSC/BWI (\$3,000), XL Insurance (\$1,000) in support of this year's summer learning initiatives.

Individual Giving

For FY 12-13 (7/1/12 – 3/31/13) individual giving for appeals (Annual Fund, Baby Grand Jazz, and Bookmobile) totaled (\$ 54,789) compared to FY 11-12 (7/1/11 – 3/31/12) total individual giving for appeals (\$45,361). This represents an increase of 20%.

For FY 12-13 other giving revenue (Art Walk, Hartford History Center, Wallace Stevens Birthday Bash, and Itty Bitty City) totaled \$20,682, compared to FY 11-12 (7/1/11 – 3/31/12) other giving revenue \$35,633 (Art Walk, Hartford History Center, Connecticut Center for the Book, and Capital.) This represents a 41% decrease.

Events

One Big Summer Night

Sponsors through March 31, 2013

Champion Sponsors: Arcadis; The Hartford

Advocate Sponsor: Comcast

Friend Sponsors: Capital Workforce Partners; Innovative Interfaces

In-kind:

Hartford Distributors; Marketing Solutions; Pita Group; Hartford Business Journal; CPBN; Lisa Kempf Design; John Alves

Supporter: Overdrive

FACILITIES

Plans are underway to renovate the first floor bathrooms at the Downtown Library. Furniture has been ordered for the new computer center Downtown. Irrigation systems are being installed at Camp Field and Dwight.

SAFETY AND SECURITY

The Library had twenty one (21) reportable incidents in the third quarter of the fiscal year. Eighteen (18) reports were filed at the Downtown facility, four (4) reports of theft, four (4) threatening and abusive behavior, two (2) medical, two (2) poor hygiene, three (3) intoxications, (1) offensive web viewing, one (1) slip and fall, and one (1) lost keys. The Hartford Police assisted with nine incidents.

Three (3) reports were filed by branches:

Barbour – (1) converter box for TV was stolen.

Park – (2) staff member was injured on sidewalk; hot water heater burst.

STAFF NOTES

New Hires

Patricia Barrett, Community Dialogue Coordinator, is responsible for planning and implementation of community dialogues to enhance the Library's efforts to inform and engage the public and community leaders on education, workforce development and other pressing issues.

Milagros Brito, Security Guard, is currently assigned to the Mark Twain Branch. She is a seasoned officer, having worked in the Hartford Schools as a special police officer.

Jane Penfield, Development Coordinator, is responsible for assisting the development office in raising the profile of the Library locally, regionally, statewide, and nationally.

Jennifer Sharpe, Digital Cataloguing Specialist, is responsible for the cataloguing and processing of the Library's historical collections and the development and maintenance of the classical music collections.

THIRD QUARTER MEDIA REPORT

January 1 – March 31, 2013

January 2013

Headline

Publication

Ringin' In New Year

HARTFORD COURANT

Baby Grand Jazz Series Returns

HARTFORD COURANT

Calendar Of Events

HARTFORD COURANT

Calendar Of Events

HARTFORD ADVOCATE

2013 Baby Grand Jazz Series Kicks Off Sunday

JOURNAL INQUIRER

Ruth Elizabeth Betty Raynor

Hartford (CT) Courant

Runway Divaz Fashion Masquerade ...

CBS Connecticut (Hartford, CT)

Saskia Laroo, Warren Byrd Open 'Baby Grand' Series

HARTFORD COURANT

The Colbys Up Next In Baby Grand Jazz Series	<i>CTnow.com (Hartford, CT)</i>
Swing's Duser And Novick At Asylum Hill	<i>Hartford (CT) Courant</i>
The Colbys	<i>HARTFORD COURANT</i>
The Colbys Up Next In Baby Grand Jazz Series	<i>CTnow.com (Hartford, CT)</i>
Regresan Conciertos Baby Grand Jazz En Hartford Public Library	<i>Identidad Latina (Hartford, CT)</i>
Hartford Public Library's New Feature " Digital Magazines	<i>Hartford Courant Blogs (CT)</i>
Digital Magazines Debut At Library	<i>HARTFORD COURANT</i>
Hartford Public Library Boasts New Collection -- Digital Magazines	<i>Connecticut News - Courant.com</i>
Work On First Phase Of Hartford's IQUILT's Could Start In Spring	<i>Hartford (CT) Courant</i>
Calendar Of Events	<i>JOURNAL INQUIRER</i>
Calendar Of Events	<i>HARTFORD ADVOCATE</i>
Design Firms Chosen For \$23 Million IQUILT's Project - Real Estate	<i>Hartford Courant Blogs (CT)</i>
Regresan Conciertos Baby Grand Jazz En Hartford Public Library	<i>Identidad Latina (Hartford, CT)</i>
IQUILT's Work Could Start In 14	<i>HARTFORD COURANT</i>
Van Duser And Novick At Asylum Hill	<i>HARTFORD COURANT</i>
Calendar Of Events	<i>HARTFORD COURANT</i>
Karen New Year Celebration - Courant.Com	<i>Hartford (CT) Courant</i>
McDonald's Of Hartford Donates Books	<i>HARTFORD COURANT</i>
Karen New Year Celebration - Courant.Com	<i>Hartford (CT) Courant</i>
Survivors Swing Band Next Up In Baby Grand Series	<i>CTnow.com (Hartford, CT)</i>
Photo: Karen New Year Celebration	<i>Hartford Courant Blogs (CT)</i>
Breves Comunitarias	<i>El Sol News (Stamford, CT)</i>
Revistas Digitales Bilingües Disponibles En Biblioteca	<i>El Sol News (Stamford, CT)</i>
A Very Happy Karen New Year	<i>HARTFORD COURANT</i>
Calendar Of Events	<i>HARTFORD ADVOCATE</i>
Revistas Digitales Bilingües Disponibles En Biblioteca	<i>EL SOL NEWS</i>
Arts Community Rallies Around Supporter Who Needs Heart Surgery	<i>Hartford (CT) Courant</i>

Survivors Swing At Baby Grand Series	<i>HARTFORD COURANT</i>
Calendar Of Events	<i>HARTFORD COURANT</i>
Ed Fast Plays Jan. 27 In Baby Grand Jazz Series	<i>Hartford (CT) Courant</i>
Artists Helping Artists	<i>HARTFORD COURANT</i>
Library Offers Digital Magazine Newsstand	<i>HARTFORD COURANT</i>
Karen New Year Celebration - Courant.Com	<i>Hartford (CT) Courant</i>
Fun For The Family	<i>JI WEEKEND</i>
Pianist Andre Balazs At Japanalia	<i>Hartford (CT) Courant</i>
Hartford's New Marketing Slogan A Familiar Tagline	<i>Hartford (CT) Courant</i>
Calendar Of Events	<i>HARTFORD ADVOCATE</i>
Calendar Of Events	<i>HARTFORD COURANT</i>
City's New Slogan A Familiar Tagline	<i>HARTFORD COURANT</i>
An Expensive 'Gift' For Taxpayers Without Accountability	<i>REGISTER CITIZEN</i>
Fun For The Family	<i>JI WEEKEND</i>
Nicki Mathis Up Next At Library Jazz Series	<i>Hartford (CT) Courant</i>
Marsalis To Perform At Jorgensen	<i>HARTFORD COURANT</i>
Calendar Of Events	<i>HARTFORD COURANT</i>
Exposicion De Andres Chaparro En Charter Oak Cultural Center	<i>Indentidad Latina (West Hartford, CT)</i>
Calendar Of Events	<i>HARTFORD ADVOCATE</i>

February 2013

Headline

Publication

Seed Workshop, Garden Lecture, Wreath Making	<i>HARTFORD COURANT</i>
Group Targets Stretch Of Albany Avenue For Big Improvements	<i>HARTFORD COURANT</i>
Live Jazz At Hartford Public Library Downtown Hartford Today. For	<i>Twitter/CT Business</i>
I Like Big Books	<i>CBS Connecticut (Hartford, CT)</i>
Fun For The Family	<i>JI WEEKEND</i>
Out In The Cold	<i>HARTFORD COURANT</i>
Baby Grand Jazz Series: Mark Dover	<i>Hartford (CT) Courant</i>
Baby Grand Jazz Series: Theresa Wright	<i>Hartford (CT) Courant</i>

Guitarist Mike Stern Salutes 'Fusion' With Hso	<i>Hartford (CT) Courant</i>
Commissioner Optimistic About Fastrak Busway	<i>WTNH-TV Channel 8 (New Haven/Hartford, CT)</i>
Winkler Starring At Hartford Public Library Summer Party - Java	<i>Hartford Courant Blogs (CT)</i>
Actor Henry Winkler To Speak At Hartford Library Fundraiser	<i>CBS Connecticut (Hartford, CT)</i>
Henry Winkler To Star In Hartford Library Summer Party	<i>Hartford (CT) Courant</i>
Actor Henry Winkler To Speak At Hartford Library Fundraiser	<i>WTIC-Radio 1080 AM (Hartford, CT)</i>
Fundraiser At Hartford Public Library: Http://T.Co/Rbohpetw - RT	<i>Twitter/Connecticut Events</i>
I LIKE BIG BOOKS Presents Ross M...	<i>CBS Connecticut (Hartford, CT)</i>
'Visions In Contrast' At Hartford Library	<i>Hartford (CT) Courant</i>
Calendar Of Events	<i>HARTFORD ADVOCATE</i>
CTfastrak Holds Informational Meeting	<i>NEW BRITAIN HERALD</i>
Mike Stern Salutes Wes Montgomery	<i>HARTFORD COURANT</i>
Library Showcases Work Of 3 Women	<i>HARTFORD COURANT</i>
Calendar Of Events	<i>HARTFORD COURANT</i>
Among U.S. Evangelicals, Surprising Support For Immigration Reform	<i>CTnow.com (Hartford, CT)</i>
Hartford Schools, City Offices Closed Monday	<i>Hartford (CT) Courant</i>
Artwalk Showcases Works Of 3 Women Artists	<i>HARTFORD COURANT</i>
Great Things To Do	<i>HARTFORD COURANT</i>
4th Annual STARS Event Honors Sen. By	<i>HARTFORD COURANT</i>
Roberts Foundation Supports Artwalk	<i>HARTFORD COURANT</i>
New Britain Foundation Tops \$1 Million In Grants	<i>Hartford (CT) Business Journal</i>
Vocalist Marion Cowings At Japanalia	<i>Hartford (CT) Courant</i>
Financial Literacy Grant	<i>HARTFORD BUSINESS JOURNAL</i>
Commissioner Optimistic About Fastrak Busway	<i>CT Environmental Headlines Blog</i>
Black History Month Events Calendar	<i>HARTFORD COURANT</i>
Music	<i>HARTFORD COURANT</i>
Galleries	<i>HARTFORD COURANT</i>
Hartford Public Library, Wadsworth Museum	<i>Hartford (CT) Courant</i>

Named Finalists For National Award

Hartford Public Library, Wadsworth Museum Named Finalists For National Award	<i>CTnow.com (Hartford, CT)</i>
Library, Wadsworth Museum Among Finalists For Award	<i>HARTFORD COURANT</i>
Sculptor David Hayes, Among His Creations	<i>HARTFORD COURANT</i>
This Week's Jazz: Vocalists Mathis, Evans; And Pianists Brighenti, Arslanian	<i>Hartford (CT) Courant</i>
Hartford Symphony Orchestra To Perform 'Life: A Journey Through Time' April 27	<i>Avon News (West Hartford, CT)</i>
Baby Grand Jazz Series: Jeff Wiselberg	<i>Hartford (CT) Courant</i>
Baby Grand Jazz Series: John Brighenti	<i>Hartford (CT) Courant</i>
Baby Grand Jazz Series: Latin Quartet Jazz Collective	<i>Hartford (CT) Courant</i>
Day Out With Daddy	<i>HARTFORD COURANT</i>
Calendar Of Events	<i>HARTFORD ADVOCATE</i>
Hartford Symphony To Perform 'New England Premiere Of Life: A Journey Through Time' April 27	<i>WEST HARTFORD NEWS</i>
Coming Attractions	<i>VALLEY PRESS</i>
Calendar Of Events	<i>HARTFORD COURANT</i>
CTfastrak Busway Public Forums Start March 4	<i>Hartford (CT) Business Journal</i>
Hartford Library Receives Grant For Financial Literacy Initiative	<i>HARTFORD COURANT</i>
Scratch To Be At Public Library	<i>HARTFORD COURANT</i>
Library To Host Actor At One Big Summer Night	<i>HARTFORD COURANT</i>
Guitarist Pierre Bensusan In Hartford	<i>Hartford (CT) Courant</i>
Hartford Public Library Hosts 'American Idol' For Writers	<i>CT.com (Hartford, CT)</i>
Calendar	<i>HARTFORD BUSINESS JOURNAL</i>
Eventos Comunitarios	<i>El Sol News (Stamford, CT)</i>
Hartford Public Library Hosts 'American Idol' For Writers	<i>CT.com (Hartford, CT)</i>
Connecticut DOT Holding Hearings On New Britain-Hartford Busway Service	<i>Connecticut Post Blogs (Bridgeport, CT)</i>
Guitarist Pierre Bensusan In Hartford	<i>CTnow.com (Hartford, CT)</i>
Fight The Power Of Ignorance To Enslave	<i>Hartford (CT) Courant</i>

CTfastrak Seeks Input To 'Refine' Service Plan	<i>WEST HARTFORD NEWS</i>
Seminario Gratuito De Educacion Civica	<i>EL SOL NEWS</i>
Guitarist Bensusan In Hartford	<i>HARTFORD COURANT</i>
A Twain Center Talk About Guns	<i>HARTFORD COURANT</i>
Calendar Of Events	<i>HARTFORD COURANT</i>
Galleries	<i>HARTFORD COURANT</i>

March 2013

Headline

Publication

MEET: Marc-Yves Regis	<i>NEWINGTON LIFE</i>
Fight The Power Of Ignorance To Enslave	<i>HARTFORD COURANT</i>
New Stops Added To Ctfastrak Info Tour	<i>Hartford (CT) Courant</i>
CTfastrak Seeks Input To 'Refine' Service Plan At Open Houses In West Hartford And Other Towns - West Hartford News	<i>West Hartford (CT) News</i>
New Stops Added To CTfastrak Info Tour	<i>HARTFORD COURANT</i>
Community Connections: Wadsworth, Library Up For Major Award	<i>Hartford (CT) Courant</i>
Baby Grand Jazz: Dane Scozzari	<i>Hartford (CT) Courant</i>
Baby Grand Jazz: Earl Mcdonald	<i>Hartford (CT) Courant</i>
Baby Grand Jazz: Latin Quarter Jazz	<i>Hartford (CT) Courant</i>
Community Connections: Wadsworth, Library Up For Major Award	<i>Hartford (CT) Courant</i>
Community Connections: Wadsworth, Library Up For Major Award	<i>CTnow.com (Hartford, CT)</i>
Hartford's New 'Parent Academy' Aims To Teach Mothers, Fathers About Children's Education	<i>Hartford Courant Blogs (CT)</i>
Hartford's New 'Parent Academy' Aims To Teach Mothers, Fathers About Children's Education	<i>Hartford (CT) Courant</i>
Letter: Savor The Sounds Of Our Library	<i>Hartford (CT) Courant</i>
Hartford's New 'Parent Academy' Aims To Teach Mothers, Fathers About Children's Education	<i>CTnow.com (Hartford, CT)</i>
Opening Doors	<i>HARTFORD COURANT</i>
A Very Moving Situation	<i>HARTFORD COURANT</i>
Schools Aim To Fill 'Parent Academy'	<i>HARTFORD COURANT</i>

Jazz Tribute To Billie Holiday	<i>HARTFORD COURANT</i>
Calendar Of Events	<i>HARTFORD COURANT</i>
Calendar Of Events	<i>VALLEY PRESS</i>
Great Things To Do	<i>HARTFORD COURANT</i>
Letter To The Editor	<i>HARTFORD COURANT</i>
Calendar	<i>HARTFORD BUSINESS JOURNAL</i>
Baby Grand Jazz: Sinan Bakir	<i>Hartford (CT) Courant</i>
Baby Grand Jazz: Emery A. Smith	<i>Hartford (CT) Courant</i>
Baby Grand Jazz: Larry Willis	<i>Hartford (CT) Courant</i>
Baby Grand Jazz: Daniel Bennett	<i>Hartford (CT) Courant</i>
Baby Grand Jazz: Earl Macdonald	<i>Hartford (CT) Courant</i>
Taller "Presupuesto Del Pueblo"	<i>EL SOL NEWS</i>
Haynes' Dixon Tribute At Firehouse 12	<i>HARTFORD COURANT</i>
Calendar Of Events	<i>HARTFORD COURANT</i>
Busway Construction Will Impact Traffic On Flatbush Avenue	<i>Hartford (CT) Courant</i>
Video: Segarra Seeks Public Input On City Budget	<i>Hartford Courant Blogs (CT)</i>
Busway Work To Stall Flatbush Traffic	<i>HARTFORD COURANT</i>
Baby Grand Jazz	<i>HARTFORD COURANT</i>
Earl Macdonald At Hartford Library; Guitarist Norman Johnson At MCC	<i>CTnow.com (Hartford, CT)</i>
Earl Macdonald At Hartford Library; Guitarist Norman Johnson At MCC	<i>Hartford (CT) Courant</i>
Calendar Of Events	<i>VALLEY PRESS</i>
Earl Macdonald At Hartford Library	<i>HARTFORD COURANT</i>
Calendar Of Events	<i>HARTFORD ADVOCATE</i>
New York Saxophonist Daniel Bennett	<i>Hartford (CT) Courant</i>
Uconn's Sandy Hook Fund Tops \$1M In Donations	<i>Hartford (CT) Business Journal</i>
Our Picks: 3 Fun Events Happening This Week In Greater Hartford	<i>CT.com (Hartford, CT)</i>
Library Building Teen Space	<i>HARTFORD BUSINESS JOURNAL</i>
Soap Opera Diva And Zane	<i>Hartford (CT) Courant</i>
An Evening With Victoria Rowell	<i>HARTFORD ADVOCATE</i>
Victoria Rowell	<i>HARTFORD COURANT</i>

3rd Annual Trashion Fashion Show
Author Sue Miller To Speak At Town Hall
Auditorium

CBS Connecticut (Hartford, CT)
HARTFORD COURANT